The Cloud and Google

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Outline

- The Cloud to Google
- Technology Stack
 - Hardware computing platform
 - Distributed systems software infrastructure
 - Products
- Development Platform and Tools
 - Google App Engine





Berkeley View of Cloud Computing



[Above the Clouds: A Berkeley View of Cloud Computing, Ar mbrust et al. 2009]



Where We Play





Google's Mission Statement

Google

To organize the world's information and make it universally accessible and useful.





The World's Information

- There's *lots* of data—100s of TBs just for the Web
- Much of the data is common across large numbers of users
- Bandwidth is slow and expensive in the last mile (and improving more slowly than other dimensions)
- Analyzing, transforming, querying all best done centrally (adjacent to the data)





Query Serving Infrastructure



Elapsed time: 250ms, machines involved: 1000+

Google

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Technology Stack

• Innovation at all layers...

Google products

Distributed systems Software infrastructure

Computing platform





Computing Platform

- Single-threaded performance matters less
- Moore's law manifests as more cores
- The computer is the datacenter



- Server design
- Networking
- Datacenter technology





Higher-level Programming Abstractions







System Infrastructure

• Google File System (GFS):

 \circ Fault tolerant distributed disk storage

Optimized for high-bandwidth sequential read/writes

• **BigTable**:

- A large-scale storage system for semi-structured data
- Database-like model, but data stored on thousands of machines..

• MapReduce:

- A programming model and library to simplify largescale computations on large clusters
- Distribute data among many machines, execute same computation at each machine on its dataset

Google products

- Search (Web, Books, Products, ...)
- Ads

- Gmail, Calendar
- Docs, Sheets
- Machine Translation





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Google App Engine – Easy to Start, Easy to Scale

Your code running on Google infrastructure





Key Features

- Python or Java[™] Language source code
- Develop locally, deploy to Cloud seamlessly
- Write once, scale automatically
- Local SDK & Eclipse Plugin
- Free quota of 1 GB storage and ~5M pageviews / month





Programming & Run-time Model

- Responds to HTTP requests
- A programming platform, not "raw iron"
- API support for
 - \circ User login and identity
 - \circ Persistent state (on top of Bigtable, not RDBMS)
 - \circ memcache
 - \circ Mail, Images, URL Fetch
 - \circ Django Templates / JSP



Does it Scale?



WhiteHouse.gov/openforquestions



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5M Free PVs + Pay as you Go



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Admin Interface





Thank you





